

*Visual and plastic language  
and the press*

# *Summary*

- 1. Illustration*
- 2. Editorial Cartoon*
- 3. Comic Strips*

# ***1. Illustration***



*Illustration is used a lot in different types of media (newspapers, magazines and books, etc.) to transmit visual impressions and sensations.*



*Illustrations that are positioned next to the text can have different functions (informative, humorous or conceptual) in different media. We can use them to interpret and understand current issues or ideas and impressions.*



## ***2. Editorial Cartoon***



*An editorial cartoon, also known as a political cartoon, is an illustration or comic strip containing a political or social message. Editorial cartoons can usually be found on the editorial page of most newspapers.*

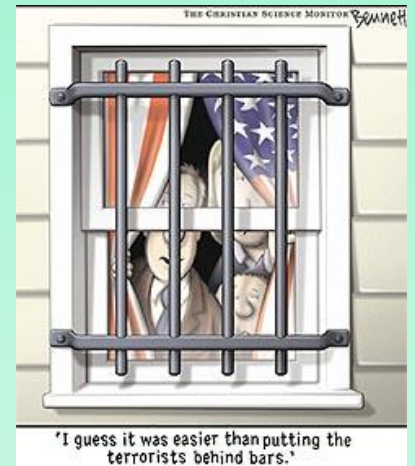




*Is this an  
editorial cartoon?*

*Does it have a social or political message?*

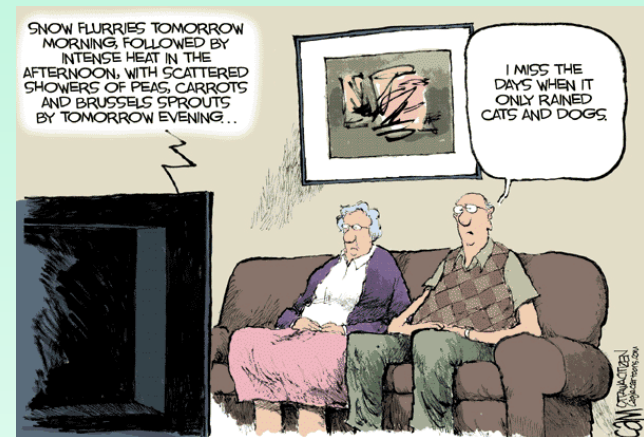




THE CHRISTIAN SCIENCE MONITOR *Bennett*



"I FOUND CIGARETTES IN YOUR ROOM..."



### *3. Comic Strips*

## Comic strips:

*They are a visual language that tells or narrates (without dialogue or explanations) a story through images, text, colours, and sequences.*



*Some comic genres are caricature,  
historical, science fiction, horror,  
sociological, critical and humorous.*





# *Specific resources of comic strips*

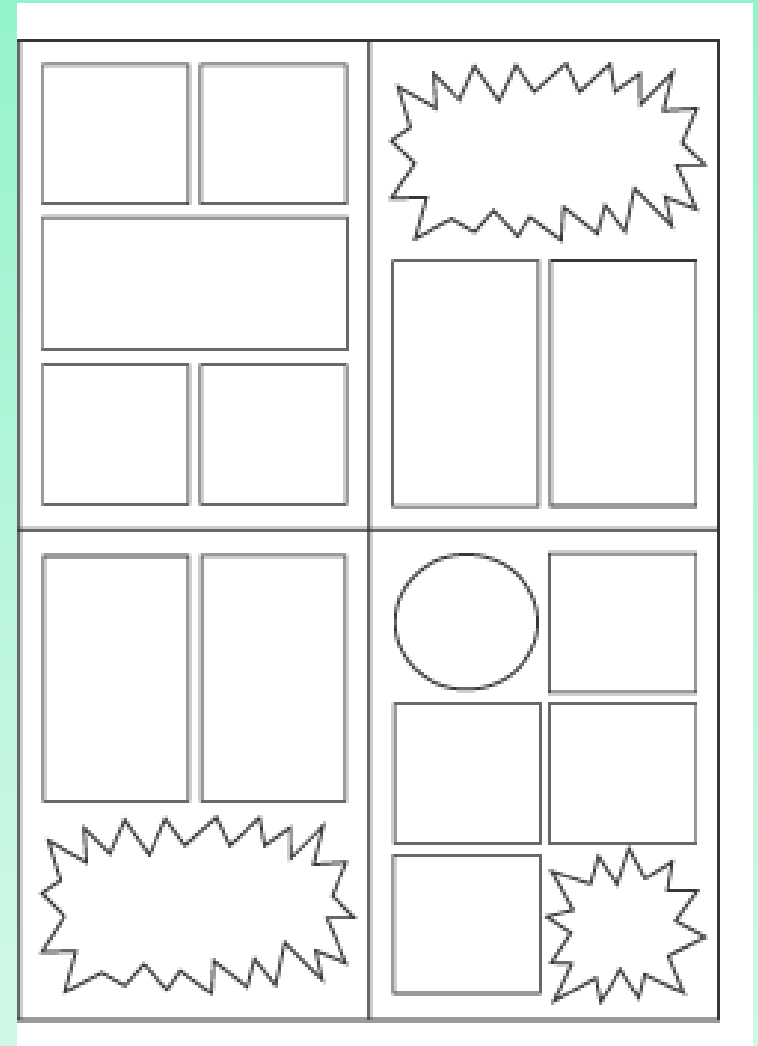
*Comic strips use different narrative and expressive resources to tell or narrate a story.*

*Those are the most important ones:*

# *Frames and Perspectives*

*The resources used to organise the panel are:*

- Types of shot*
- Angles and optical perspectives*



# *Gestures and Stereotypes*

*These are used to show moods and to define certain characters graphically.*



# *Kinetic Lines and Symbols*

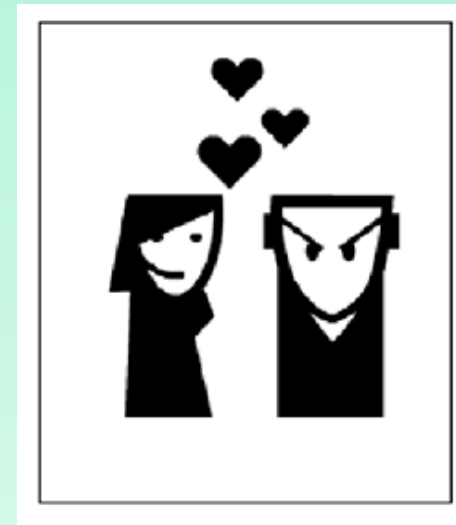
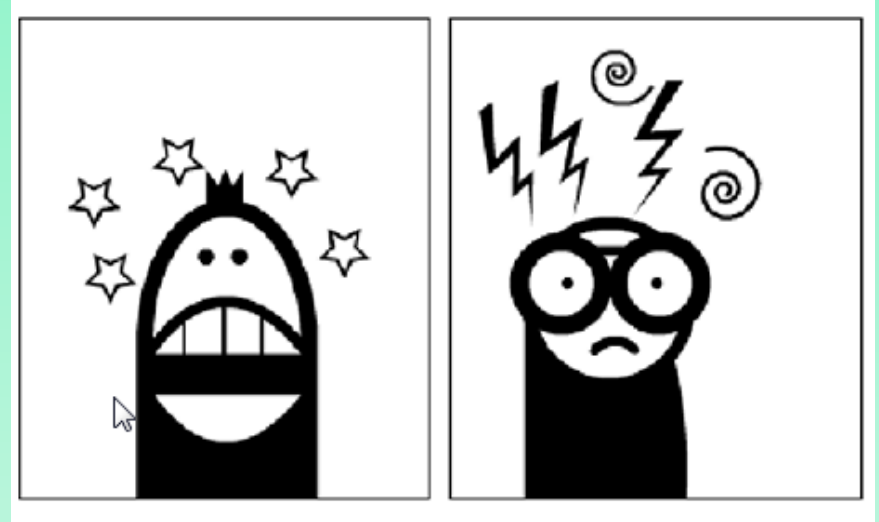
*These are mainly used to represent movement and certain situations in the panels, such as hitting, falling and escaping.*





# *Visual Metaphors*

*These are graphic conventions that express the state of mind of the characters through metaphorical character icons.*



# *Speech Bubbles*

*Speech bubbles are the individual outlines that contain the speech of the characters. This speech can be written as a text or represented by iconic elements.*



# Captions

*These are rectangular elements that contain the discourse of a narrator who is not part of the story. They give us extra information.*







## *Links:*

- *Joondoo* *and its* *tutorial*
- *Stripgenerator*
- *Stripcreator*
- *Super Action Comic Maker*